## Cards <del>Against</del> F<sup>or</sup> Community



## A community's culture is a reflection of its



### A community's culture is shaped by its '\_\_\_\_\_.'



Community culture is a tapestry woven from '\_\_\_\_\_.



Community culture is shaped by '\_\_\_\_\_' stories and narratives.



## The key to successful community engagement is



To keep members engaged, communities should regularly host ' to spark discussions.



A community's can be its secret weapon for growth and sustainability.



### A community's growth often follows the

model.



### Community growth often leads to an increase in



### A healthy community provides

# opportunities for members.



Community health can be assessed by monitoring



### In a healthy community, is the feeling that members truly belong.



A successful community manager is a master of



#### A successful community manager is part '\_\_\_\_\_' and part '\_\_\_\_\_'





### Bottomless pit of unresolved issues



### Unwavering commitment to ignoring guidelines



### Anything but Threads



### Team Edward vs. Team Jacob



### Endless patience and a good therapist



### Tournaments of existential questions with no answers



### Encyclopedic knowledge of internet slang



# Eternal struggle for relevance



### Complaints per minute



### An endless stream of passiveaggressive reactions



## Frequency of meltdowns



### Overwhelming déjà vu



### Controlling the chaos with an iron emoji



### Therapist



# User-generated chaos



### Tolerance for repetitive questions



### Threads of user-generated chaos



### An 'Ignore' button for entitled members



### Mandatory therapy sessions



### Hall of Fame for memorable meltdowns



### Never-ending feedback loop of discontent'



#### Suspiciously silent moderators



# Weekly debates about the meaning of life



#### Complaints to compliments' ratio



# Existential questioning



#### Translating sarcasm into wisdom



### **Mind reader**



# Emoji interpreter



### Infinite patience with clueless members.



#### **Resident lurkers**



#### **Endless cat GIFs**



#### A 'Sarcasm to English' dictionary



# Mandatory therapy sessions



# **Rising oil prices**



#### Surge of lurkers, drought of contributors'



#### Tangled threads of unresolved issues



#### An inexhaustible supply of conspiracy theory discussions



## The thickness of our 'User Ban List



# Stockholm Syndrome



## Turning trolls into testimonials



#### **Inbox warrior**



#### **Cat-herder'**



#### Members represed traumas







#### **Russian Tsars**



# To treat yo' self!



# Lindsay Lohan



# O.J. Simpson



#### 404 Not Found



# Netflix reality TV shows



# Depp v. Heard



### **Tiger Wood**



# **Being a Swifty**



# Kim Kardashian



#### Kanye West



#### Pictures of Vladamir Putin shirtless on a horse



## **Paris Hilton**



# YouTuber boxing matches



#### Leonardo DiCaprio



#### **Charlie Sheen**



#### Community managers are often seen as the '\_\_\_\_\_' of a

#### community.



Community managers excel at ' which helps them adapt to everchanging dynamics.



Community managers excel at ' which helps them navigate complex situations.



## Community managers often act as the

between the community and the organization.



## Community managers often wear the '\_\_\_\_\_' hat when they need

to address sensitive issues.



Community managers wear many hats, including that of a '\_\_\_\_\_.'



Effective community management requires a deep understanding of



In the world of community management, can be a powerful tool for fostering engagement.



In the world of community management, can be a valuable resource for solving problems.



Cards <del>Against</del> F<sup>or</sup> Community

In the world of community management, ' ' is

the key to member retention.



# The first rule of community management is



## The most important skill for a community manager is



## The most rewarding aspect of community management is seeing among members.



The most rewarding aspect of community management is witnessing

within the community.



# The most valuable asset in community management is



# The most valuable skill for community managers is



The role of a community manager is to be both '\_\_\_\_\_' and '\_\_\_\_\_.

> **PICK 2** Cards <del>Against</del> F<sup>or,</sup> Community



#### Unpaid therapists



#### Accidentally banning the wrong member



#### Deleting a thread that went off the rails



#### Custodians of the virtual insane asylum



#### Virtual therapist



#### **Babysitter**



#### Sarcasm as a second language



#### Arranging surprise 'Virtual Escape Room' challenges during heated debates



## The Magic 8-Ball



#### Grammar police parade



#### Never trust anyone who uses Comic Sans



#### Explaining the concept of 'common sense'



#### Illicit love triangles unfolding



#### A collection of 'Banned Users' trophies



#### A scandalous blackmail file



#### Crafting comebacks in 280 characters or less



# Virtual cheerleader



#### Guardians of the virtual madhouse



# Sarcastic banter connoisseurs



#### Mastering the 'Mute' button



#### Playing 4D chess in a 2D emoji world



## Custodians of organized chaos



### Thread whisperer



## Unresolved drama dynamics



#### Awarding 'Gold Stars for Punctuation'



#### When in doubt, swear it out



#### Passiveaggressive diplomacy



#### Members forming questionable alliances



## The art of seductive emoji usage



#### A secret stash of incriminating screenshots



### Mastering the art of discreet eavesdropping



## **Conflict ninja**



#### Conductor of clandestine affairs



# Curators of online drama'



#### Turning digital chaos into a masterpiece of order



#### Great odin's raven



## Digital scapegoats



#### Hostage negotiator



## Yhe subtle art of sometimes giving a fuck



#### Making participation in the forum a mandatory requirement for Wi-Fi access



#### End every announcement with 'or else'



#### **Delete and ban**



#### Q-anon conspiracy theories



#### A treasure trove of redacted secrets



#### Fluent in the language of suggestive subtext



# Moderator of mischief



## **Grammar police**



#### **Beliebers**



## Learning the cultural nuances of 'my wife!



#### You don't speak about community



## Crafty emoji interpretation



#### **Beliebers**



## The secret sauce of a successful community manager is



## Community moderation often involves

which can be emotionally draining.



## The core principle of successful community moderation is



The most challenging aspect of community moderation is handling



Cards <del>Against</del> F<sup>or</sup> Community

## The primary goal of community moderation is to ensure



The role of a community moderator includes



Community ownership is a responsibility that requires



Community ownership requires ' ' to

ensure the community's success.



The key to successful community ownership is



# A successful community is built on a foundation of



#### A successful community often has a strong ' ' at

#### its core.



Community success often hinges on creating a sense of ' among members.



Community success stories are often measured by



The most successful communities are those that celebrate



## The biggest challenge in measuring community ROI is quantifying



# The key to measuring community ROI is understanding



The most challenging aspect of measuring community ROI is attributing to community

efforts.



The most challenging aspect of <u>measuring</u> community ROI is quantifying



# To measure community ROI, you need to track



## A thriving community is built on

#### among members.



#### A thriving community relies on '\_\_\_\_\_' as its lifeblood.



To build a thriving online community, one must foster



To maintain a thriving community, it's essential to celebrate



### A community's '\_\_\_\_\_' is its

unique personality.



### A community's '\_\_\_\_\_' is the glue that holds it together.



#### A community's values should reflect the '\_\_\_\_\_' of its

#### members.



#### Community guidelines should be '\_\_\_\_\_' and '\_\_\_\_\_.'

**PICK 2** Cards <del>Against</del> F<sup>or,</sup> Community



## The secret sauce of a successful community manager is



## The art of virtual high-fives



#### Managing the influx of NSFW content



## Finding humor in inappropriate places



# Sexy time discussions



#### The absence of utterly batsh\*t crazy ideas



### Explaining complex issues in a British accent



#### An excessive amount of caffeine



#### An unhealthy addiction to neighborhood drama



# Offending at least one person at every meeting



# Ban today, peace tomorrow



# Toddler temper tantrum support group'



#### Collective eyerolling at bureaucracy'



# The ratio of cat videos to political debates



#### Barbenheimer



#### The amount of alcohol consumed at networking events



#### The quantum physics of viral content



#### The frequency of emotional breakdowns



# Deleting spam like it's hot



# A lifetime supply of bad decisions



# Obsession with wordplay



# Maliciously complicit



# Caffeine-fueled creativity



# Playing referee in online love triangles



# Avoiding responsibility like the plague



## Lackluster brunch choices at meetings



#### People don't mistake the comments section for a dumpster fire



# Fact-checking like your mom's watching



#### More patience than a saint



#### Having a strong sense of empathy for all the neighborhood weirdos



# Posting rad selfies



#### Tax evasion club



#### The number of heated rants we've witnessed



## Cult-like devotion



#### Parkour



#### Deleting threads that veer off track



# Dealing with Ye stans



# Telling people to toughen up and stop whining



#### Unexpected confrontations with my weird alter egos



#### Reasonable discourse in an age of rampant misinformation



# Wondering if people read the rules before posting



#### What's the deal with community moderation?



# A healthy dose of selfdeprecation



#### Weekly barbecue cookoff



# How many dad jokes survived



# The existential dread of missed engagement



# Respect my authoritah!



#### People who can't properly pronounce 'chutney'



# Community members often bond over their



Community members often feel most engaged when they have a ' in shaping the community's direction.



Community members often seek' as a reward for their participation.



# Community value is often measured by its



Effective community leaders often have '\_\_\_\_ qualities.



In a mature community, members often take on



#### The best way to deal with a difficult member is '\_\_\_\_\_.'



#### The best way to handle a member who breaks community guidelines is



# The heart of a strong online community is



#### The most effective way to foster a sense of belonging in a community is



#### The most effective way to handle a community crisis is '\_\_\_\_\_.



The most effective way to measure community sentiment is through



# The most important stage in the community life cycle is



# The most valuable asset in a community is



#### To foster inclusivity, communities should create spaces that are



The most rewarding aspect of community management is witnessing

bloom within the community.



# The foundation of a strong community is



Online community management takes a strange turn when you have to deal with



The most unexpected thing you've encountered in online community management is



#### When the online community starts discussing '. it's time to hit the panic button.



### The key to measuring community ROI is understanding



# The key to resolving online conflicts gracefully is



In the world of online community management, you'll need a sense of humor to handle



#### The best way to break the ice in a new online community is by talking about



Online community managers often resort to '\_\_\_\_\_' to

stay sane.



The perfect response to a spammer in your online community is



#### What's the ultimate online community management power move?



#### When in doubt, resort to to boost online community morale.



The one thing you'd never admit to doing as an online community manager is



When online community members start discussing '. it's time to intervene.



The most unexpected perk of being an online community manager is



The one thing you wish you could unsee as an online community manager is



#### Mutual disdain for the local government



## Devious ulterior motive



### Free lifetime subscription to the local gossip newsletter



## Collection of scandals



## A knack for turning town meetings into soap operas



## Sending them on an all-expensespaid vacation to Siberia



## Send them to the Gulags



## Regularly scheduled dad joke showdowns



## Share your awkward family photos and encourage others to do the same



## Blame it on your internet connection and hope they sympathise with your lag



#### The sound of notifications pinging at all hours



## Getting canceled on Twitter for an old joke



### Telling people to mind their own business



### Passiveaggressive comments



#### A viral meme



#### A never-ending flood of spam accounts



### The words of Jesus Christ



## Karma points



#### Kanye West's tweets



## Did we just become bestfriends?



## Baby names that sound like X Æ A-XII



## Bizarre conspiracy theories involving pigeons



## A VIP pass to the annual 'Conspiracy Con.'



## Unsolved mysteries



## The cunning ability to dodge accountability



## Hiring a professional hypnotist for some reprogramming



# Off with the head!



## Allowing members to vent in ALL CAPS without judgment



#### Create a secret handshake emoji that only true members can use



## Rant about it in a YouTube video until everyone gets too tired to be mad







## The inevitable 'is this a cult?' phase



## **Snarky memes**



## Sharing too much



## When to drink the Kool-Aid



## The Book of Mormon



## Friendship bracelets



## The coveted title of 'Moderator's Favourite Minion'



## The number people that bought bought into an NFT scam



#### A fondness for creating controversy for the sake of attention



## To resolve it with a game of 'Would You Rather?'



## **Petty rivalries**



## My precioussss







## Mom's spaghetti



#### A chamber of secrets



## Do the Harlem Shake.



# Chaos and drama

